Permit #F00025196

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00025196 **Type of Permit:** FILMING **Release Date:** 03/02/2010

Production Company CENTERED PRODUCTIONS

Insured Company Name CENTERED PRODUCTIONS

Contact Phone No. 1 310-552-3414
Contact Phone No. 2 310-663-7826
Fax 310-286-7850
Address 1253 S BEDFORD DR
LOS ANGELES, California 90035

Production Title HEALTHY CHOICE

Type of Production Commercial - Standard

Producer Marsie Wallach

Director James/ Shallcross

1st AD TBD TBD

Production Manager Josie Leonard

FilmL.A. Coordinator Adrian Fayad

Location Manager David Nakata
Primary Phone Office - 310-552-3434
Secondary Phone Mobile - 818-355-5517

Location Assistant David Nakata
Primary Phone Mobile - 818-355-5517
Secondary Phone

Fees

Posting 300	$52.00
Posting 900	$78.00
Posting 1200	$104.00
Notification Charge	$385.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$3,072.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $4,401.00

Number of Locations 2

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Summary Information — Location

Permit Number F00025196
Production Company CENTERED PRODUCTIONS
Insured Company CENTERED PRODUCTIONS
Production Title HEALTHY CHOICE

Location Manager David Nakata
Primary Phone Office - 310-552-3434
Secondary Phone Mobile - 818-355-5517

Location Address 5900 Wilshire Blvd, Los Angeles, CA, 90036

Location Names

Location Type Office Building

Location Description

Film Dates 3/3/2010 - 3/4/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 20100302153152.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	60
LA City UFSO assigned	25101

Filming Activities Interior and exterior dialogue; Filming on the 29th Floor.; Parking equipment trucks overnight in posted areas.;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED. 3/3 & 3/4; 07:00 - 22:00 HOURS.

Parking

Base Camp
Location Type : Location
Street : Location and posted area

Crew Parking
Location Type : To Be Determined
Street : TBD

Posting "No Parking" signs 1) W/S of S. Spaulding Av from Wilshire Blvd going south for 600 feet
2) E/S of S. Ogden Dr. from Wilshire Blvd going S. to Genesee Av

Approximate Footage 601 - 900 **Log Number** 1011242

Date(s) 3/3/2010 to 3/4/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00025196	**Location Manager**	David Nakata
Production Company	CENTERED PRODUCTIONS	Primary Phone	Office - 310-552-3434
Insured Company	CENTERED PRODUCTIONS	Secondary Phone	Mobile - 818-355-5517
Production Title	HEALTHY CHOICE		

Posting "No Parking" signs	N/S GENESEE AVE., OGDEN DR - 100' EAST.		
Approximate Footage	0 - 300	**Log Number**	1011354
Date(s)	3/3/2010 to 3/3/2010	**Time(s)**	11:00 to 22:00
Posting "No Parking" signs	N/S GENESEE AVE., OGDEN DR - 100' EAST.		
Approximate Footage	0 - 300	**Log Number**	1011355
Date(s)	3/4/2010 to 3/4/2010	**Time(s)**	07:00 to 22:00

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Summary Information — Location

Permit Number F00025196
Production Company CENTERED PRODUCTIONS
Insured Company CENTERED PRODUCTIONS
Production Title HEALTHY CHOICE

Location Manager David Nakata
Primary Phone Office - 310-552-3434
Secondary Phone Mobile - 818-355-5517

Location Address 5300 Lankershim Blvd, Los Angeles, CA, 91601

Location Names

Location Type Market

Location Description

Film Dates 3/5/2010 - 3/5/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	60
LA City UFSO assigned	25101

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED. 3/5; 07:00 - 22:00 HOURS.

Parking

Base Camp
Location Type : Location
Street : Location and posted areas

Crew Parking
Location Type : To Be Determined
Street : TBD

Posting "No Parking" signs 1) N/S of Weddington St. from lankershim Blvd going east for 600 feet
2) S/S of Chandler Blvd from Lankershim Blvd going east for 600 feet.

Approximate Footage 901 - 1200 **Log Number** 1011243

Date(s) 3/5/2010 to 3/5/2010 **Time(s)** 07:00 to 22:00

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Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of Centered Productions ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 8/21/09

Josie Leonard - Centered Productions
Name of Principal

By: Josie Leonard
Representative's Signature

Josie Leonard
Print Representative's Name

President
Representative's Title

1253 S. Bedford Dr. LA 90035
Principal's Address

310-552-3414
Principal's Telephone

Jordan & Michaela Wright

Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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